**Student Name: Robert Gabriel Student Number: R00102430**

**How did pats background influence his decision to explore entrepreneurship as a career option?**

Account didn't teach him to make money

Worked for multinationals, a lot of tech companies

Got the board of working the same thing. Every 3 years he would get new jobs

Found jobs easier.

Wasn't the smartest

but street smart

gets on with a lot of people.

Cgate closed, so he thought it was time to open the business had nothing to lose.

Opened up the business in cork.

**Identify the key characters traits and skills that enabled Pat lynch to establish and develop a business venture**

The way he saw what was needed, a risk taker for jumping into business. Leadership and vision to bring his business venture to a sell. Plus the books are cute.

**What type of Entrepuer do you think Pat is?**

Serial Entrepure

**Discuss what were the key issues as he's few the business over the three-year period**

Was adapting and changing the business over time. TO meet and grow the market he needed. It was a learning curve for himself and others.

**What do you attribute the company success to?**

His father was a milk man, his sister is an endospore

Spotted a niche markets

control

Richard version model. just do a better jobs than the others.

**Do you think that Pat lynch sold the business at the right time?**

He did, cause he got a lot of money and allowed him to grow him,

Went to fund mire pat lynch

Got way more than it was worth. (The tiger was alive)

Turned over

**If you were to start your own business tomorrow what have you learned from this entrepreneur that you have selected that would influence you in the way you approach your enterprise**

Dont listen to others as they are not always right. Go with your vision at the end of the day it will be passion and vision that will see your business fail or be succesful.